

Deadline: the 23rd of March, 2025

ART-O-RAMA Marseille

International contemporary art fair Salon international d'art contemporain 29th - 31st August

Art-o-rama is the main international fair for contemporary art and design in the South of France. An unmissable event that kicks-off the French contemporary art season at the end of summer, Art-o-rama features a unique and demanding selection of emerging local and international artists, bringing together over 60 galleries and publishers in Marseille, and online with the Salon immatériel.

The Salon immatériel is Art-o-rama's digital section, dedicated to text or sound-based works, video and, more generally, to any work that can be accessible and experienced in a virtual space, just as it can be in a real one.

The Salon immatériel will be online from Friday, the 1st of August to Sunday, the 21st of September.

gallery	
owner	
address	city
zip code	country
e-mail	
phone	website
opened in	
name of the main contact	
mobile	e-mail
intra-community VAT number (EU galleries)	
Address for invoice (if different from above)	
	zip code
city	country
Criteria of selection:	

Art-o-rama's Salon immatériel section is exclusively open to galleries and art publishers providing an annual activity programme. They are selected by our Artistic Committee on the basis of the quality of their proposal and the relevance of their yearly programme.

Calendar:

Application deadline: the 23rd of March, 2025 Publication of results: mid-April 2025

FRAME Production
Friche la Belle de mai, 41 rue Jobin, FR-13003 Marseille
galerie@art-o-rama.fr t. +33 (0)4 95 04 95 36
www.art-o-rama.fr

Application fee :

The application fee is €100 tax excluded and is non-refundable. The payment is due prior to the sending of the application form, by wire transfer to:

account holder | FRÆME domiciliation | CIC MARSEILLE PRADO LA CADENELLE IBAN | FR76 | 1009 | 6180 | 6700 | 0478 | 7370 | 281 BIC | CMCIFRPP

VAT not applicable, Section 293 B of the CGI

Exhibition fee :

The participation fee for the Immaterial Salon is $\ensuremath{\mathfrak{C}}$ 300 tax excluded and gives access to a dedicated virtual space on the Immaterial salon's online platform.

This space presents the artworks, artists, project, and gallery information.

The payment is due at once right upon the confirmation of your participation by the organizers.

Please attach the following documents to your application:

- 1. presentation of each work (1,000 characters maximum)
- 2. presentation of each artist (1,000 characters maximum)
- 3. presentation of the gallery (1,000 characters maximum)
- 4. artworks' files, (sound mp3 / video mp4)
- 5. the full caption (artist's name, title, year, medium, dimensions or duration, edition, price, courtesy) of each work.
- 6. contact e-mail

Participation:

This application form duly completed, signed and submitted on time, cannot be held as a contract for participating in the fair.

The final admission will be officially announced by the fair's organisers only, and will entail the entry into force of this agreement.

The gallery will be allotted a dedicated virtual space on the Salon immatériel's platform.

agreement

date and place Stamp and Director's signature

Please return this application form duly signed with all the requested items by e-mail to galerie@art-o-rama.fr before the 23rd of March 2025.

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PARTICIPATION TERMS AND CONDITIONS

Art-o-rama is produced by FRÆME PRODUCTION SASU for FRÆME, a non-profit organization based at La Friche la Belle de Mai, 41 rue Jobin, FR-13003, Marseille.

Art₁1 - General Rules

The exhibitors who have been selected to participate in Art-o-rama accept, without any reservation, the terms and conditions in the present agreement and shall comply with any other rules and regulations of participation that may be issued by the organisers to supplement these terms and conditions in the interest of the event.

Art.2 - Participation

The selection of the application by the organisers entails the final compliance of the exhibitor to all the rules of the present agreement.

Art.3 - Fees

The exhibitor agrees to pay its application fees before sending his application. The exhibitor also agrees to pay its participation fees upon acceptance of the file at once, upon receipt of the invoice.

Art.4 - Failure to participate

In case of a participation cancellation, the exhibition fees shall not be refunded. The exhibitor shall also reimburse any expenses caused by their application.

Art.5 - Application of the Participation Terms and conditions

The organisers reserve the right to adjudicate at any time on all the disputed cases, or those not foreseen under these Participation Terms and Conditions. The organisers reserve the right to waive, add or alter any of those terms and conditions in the interest of the event.

Art.6 - Dispute

The parties will facilitate the amicable resolution of the dispute that may occur according to the interpretation or execution of the present agreement. In case of persistent disagreement, the competent court will be that of the jurisdiction of FRÆME, the non-profit structure organizing Art-o-rama.

agreement

place and date Stamp of the gallery and Director's signature