

Deadline: February 12, 2023

ART-O-RAMA Marseille

International contemporary art fair
Salon international d'art contemporain
31 August - September 3

Art-o-rama is a contemporary art fair that opens on the last Thursday of August in Marseille. The upcoming edition will be held from August 31 to September 3, 2023.

gallery	
gallery owner	
address	city
zip code	country
e-mail	
phone	website
opened in	
name of the main contact	
mobile	e-mail
Billing address (if different from above)	
zip code	
city	country

In 2020, we launched the Immaterial salon, an online platform dedicated at the beginning to textual and sound-based works, and now open to all works that can be experienced in a virtual space such as they can be in real space.

Participation in the Immaterial salon is free for the galleries selected for Art-o-rama.

The Immaterial salon will be accessible online from Thursday August 3 to Sunday September 10.

Wish to participate in the Immaterial salon

Selection criteria:

Art-o-rama is exclusively open to galleries providing an annual exhibition programme.
They are selected by our Artistic Committee on the basis of the quality of their curatorial project (solo or group show) for Art-o-rama, and the relevance of their yearly programme.

Calendar:

Application deadline: February 12, 2023
Publication of results: Mid-April 2023

Application fee :

The application fee is €200 and is non-refundable. The payment is due prior to the sending of the application form, by wire transfer to:

account holder | FRÆME
domiciliation | CIC MARSEILLE PRADO LA CADENELLE
IBAN | FR76 | 1009 | 6180 | 6700 | 0260 | 7220 | 106
BIC | CMCIFRPP

VAT not applicable, Section 293 B of the CGI

Exhibition fee and booth:

The exhibition fee is €3,000 and includes an exhibition booth designed by the exhibitor in relevance with the curatorial project, limited to 15 linear meters of wall and 35 sqm of surface.

Please fill in the form on page 5.

The organizers may modify, in consultation with the exhibitor, the booth plan for the sake of the general fair's layout.

The participation fees include

- until 15 linear meters of white plasterboard wall with a 3m height
- lighting
- power supply
- wi-fi connection
- a dedicated page on our website including the presentation of 5 artworks for an online commercialization
- the possibility to participate in the Immaterial salon for free

Any additional equipment will be will charged to the exhibitor.

- additional linear meter: €150
- electrical plug: €50
- technical assistant: €150/half-day
- Any other request – any specific color, stretch ceiling, carpeting, artworks support, and video equipment, will require a quote.

The payment is due in one go right upon the confirmation of your participation by the organizers.

FRÆME

Friche la Belle de mai, 41 rue Jobin, FR - 13003 Marseille
galerie@art-o-rama.fr t. +33 (0)4 95 04 95 36
www.art-o-rama.fr

Prizes

Roger Pailhas Prize

Paying tribute to the Marseille-based gallerist, known for his daring and innovative booths within the most prestigious art fairs, Art-o-rama has inaugurated in 2015 the Roger Pailhas Prize. Awarded by a jury of collectors, this prize will reward the most daring curatorial project with the reimbursement of the exhibition fee.

Because of Many Suns

Collezione Taurisano Prize, based in Naples, will reward an exhibitor by acquiring an artwork up to 5000€

PÉBÉO Prize

PÉBÉO, an important French paint manufacturer, is committed to buy one or several paintings up to 10 000€, for its collection.

Benoît Doche de Laquintaine Prize

Acquisition of an artwork for the collection articulated around the notions of poetry, of fitting into one's time, and of presence in the world.

Marval collection Prize

Supports innovative young artists, with the acquisition of artworks for a value of 15 000€ maximum.

Nice(He)art Prize

Offers an artist, selected on Art-o-rama, the opportunity to participate in our residency program, which includes a 6 to 8 weeks stay and production grant.

Please attach the following documents listed below:

I. A pdf document with:

1. a presentation text of your curatorial project for ART-O-RAMA. It will be used for press and communication (1,500 characters maximum);
2. list and biographies of the selected artists for the fair;
3. images of the artworks with their captions (artist's name, title, year, medium, dimensions or duration, edition, courtesy) or drafts / drawing and descriptions in case of new productions;
4. your booth plan (document page 5)
5. any other item you may consider useful for the understanding of your project;
6. presentation of the gallery (1 page maximum);
7. list of the artists represented by the gallery;
8. 2022-2023 exhibitions programme;
9. wire transfer receipt for the application fees.

II. For the website and the printed and digital communication, please provide us with 5 images with caption (artist's name, title, year, medium, dimensions or duration, edition, price, courtesy), jpeg format, 300 dpi, 3000 pixels height and width minimum.

If you wish to participate in the Immaterial Salon

1. presentation of each work (1,000 characters maximum)
2. presentation of each artist (1,000 characters maximum)
3. presentation of the gallery (1,000 characters maximum)
4. artworks' files, (sound mp3 / video mp4)
5. the full caption (artist's name, title, year, medium, dimensions or duration, edition, price, courtesy) of each work.

Production studio

The exhibitors are offered the opportunity to produce their site specific projects for the fair directly in Marseille. Art-o-rama provides a free of charge workspace in August and offers logistic and technical support to the artists if needed.

If you are interested in a production studio, please tick the box and mention it in your project outline. The studios will be allocated during the selection committee.

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YOUR EXHIBITION SPACE:

The organizers commit to provide a booth to each exhibitor according to the dimensions communicated to them by the exhibitor - limited to 15 linear meters of wall and 35 sqm of surface and taking into account the site's specificities and the general layout of the fair.

The booth is composed of plasterboard walls:

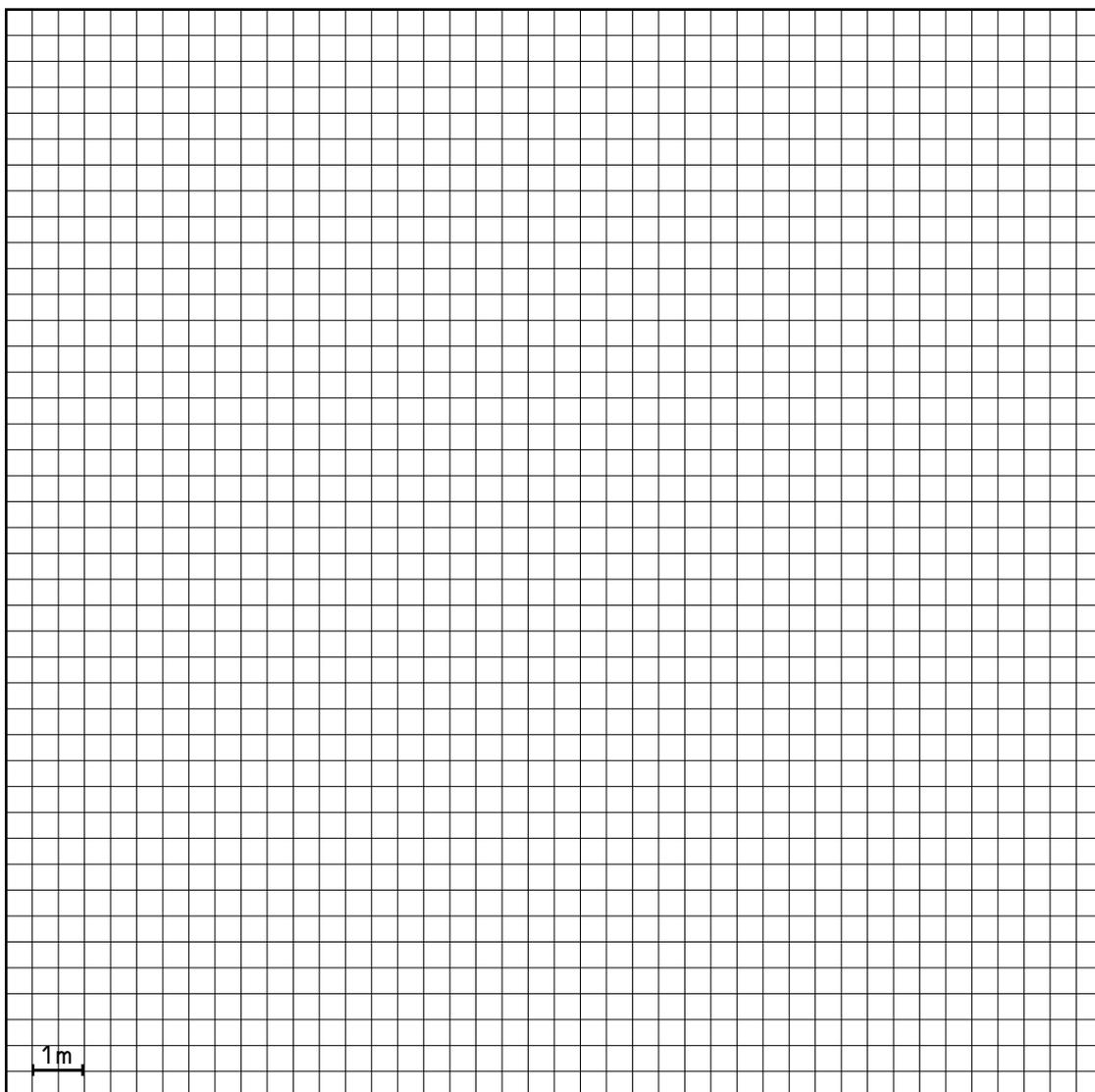
Height: 3m

Width: 13m

It is provide with light, one electric socket and wifi.

Gallery

Please provide a technically detailed booth plan. You may indicate, at least, the length of each wall and the position of electric plugs. Please point to the used faces on each wall with arrows.



Date and place Stamp of the gallery and director's signature

Participation:

This application form duly completed, signed and submitted on time, cannot be held as a contract for participating in the fair. The final admission will be officially announced by the fair's organizers only, and will entail the entry into force of this agreement.

Each selected gallery will be allotted - within all technical possibilities - a booth designed according to the specificities defined by them.

Each gallery will receive an exhibitors kit upon final admission to participate in Art-o-rama 2023.

agreement

date and place Stamp of the gallery and Director's signature

Please return this application form duly signed with all the requested items by e-mail to galerie@art-o-rama.fr before February 12, 2023.

PARTICIPATION TERMS AND CONDITIONS

Art-o-rama is organized by FRÆME, a non-profit organisation based at La Friche la Belle de Mai, 41 rue Jobin, FR-13003, Marseille.

Art.1 - General Rules

The exhibitors who have been selected to participate in Art-o-rama accept, without any reservation, the terms and conditions in the present agreement and shall comply with any other rules and regulations of participation that may be issued by the organizers to supplement these terms and conditions in the interest of the event.

Art.2 - Participation

The selection of the application by the organizers entails the final compliance of the exhibitor to all the rules of the present agreement.

Art.3 - Fees

The exhibitor agrees to pay his / her application fee before sending his / her application. The exhibitor also agrees to pay its participation fee upon acceptance of the project at once, upon receipt of the invoice. No exhibitor will be able to settle on its stand before having paid the expenses.

Art.4 - Failure to participate

In case of a participation cancellation, the exhibition fees shall not be refunded except in cases of Force Majeure. The exhibitor shall also reimburse any expenses caused by their application.

Art.5 - Allocation of space

The booth configurations will be determined with the exhibitor on the basis of the technical information provided to the organizers.

The organizers commit to provide a booth to each exhibitor ; precise dimensions shall be set up with the exhibitor according to each project. The organizers commit to fit out each booth with minimum equipment (lights, electrical plugs, wifi). Any additional equipment shall be chargeable to the exhibitor. The final decision regarding the event site set-up shall be the organizers'. No claim will be accepted.

Art.6 - Transport, set-up and dismantling

Transport expenses to and from the event are entirely borne by the exhibitor. The installation is made by the exhibitor. The dismantling may be done by the organizers. In that case, the exhibitor shall put the organizers in contact with their transport company and supply the organizers with the needed artworks packing material. The exhibitor shall fully discharge the organizers from any responsibility in case of damage that may occur during dismantling, storage and handling over of the artworks to the

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transport company.

In case of fragile artworks that may be vulnerable to handle, we highly recommend the exhibitor to hire a professional technician to ensure the dismantling and packaging of the artworks.

Art.7 - Sales

Sales are allowed, nevertheless, any artwork withdrawn from the booth shall be replaced by another piece equal in quality.

Art.8 - Security

The organizers shall use reasonable endeavour to ensure a guard service outside the opening hours of the event. The exhibitors are responsible for the security of their own equipment.

Art.9 - Insurance

In addition to the compulsory and appropriate liability insurance, the exhibitor shall obtain insurance from their insurance company to hedge other risks such as theft and damage against the artworks and exhibition equipments that may occur during the event, and also during the transport to and from the event. The exhibitor shall fully discharge the organizers from any responsibility in case of fire, breakage, leakage, water damage, or other disturbances, and any other damage not attributable to the organizers or their employees and servants.

Art.10 - Application of the Participation Terms and conditions

The organizers reserve the right to adjudicate at any time on all the disputed cases, or those not foreseen under these Participation Terms and Conditions. The organizers reserve the right to waive, add or alter any of those terms and conditions in the interest of the event.

Art.11 - Dispute

The parties will facilitate the amicable resolution of the dispute that may occur according to the interpretation or execution of the present agreement. In case of persistent disagreement, the competent court will be that of the jurisdiction of FR/EME, the non-profit structure organizing Art-o-rama.

agreement

place and date Stamp of the gallery and Director's signature