

ART-O-RAMA Marseille

International contemporary art fair
Salon international d'art contemporain
August 25, 26, 27 & 28

Art-o-rama is a contemporary art fair that takes place every last weekend of August in Marseille. The upcoming edition will be held from August 25 to 28, 2022.

Given the sanitary crisis and the doubts remaining about its evolution, the organizers can make an assistant available for your booth in case of travel restrictions.

company name	
owner	
address	city
zip code	country
e-mail	
phone	website
opened in	
name of the main contact	
mobile	e-mail
Address for invoice (if different from above)	
zip code	
city	country

In 2020, we launched the Immaterial salon, the first online platform dedicated to textual and sound-based works, which aims to present works that can be experienced in a virtual space such as they can be in real space.

The participation in the Immaterial salon is free for the galleries selected to Art-o-rama.

The Immaterial salon will be accessible online from Monday July 25 to Sunday September 11.

Wish to participate in the Immaterial salon

Criteria of selection:

Art-o-rama's Edition art & design section is exclusively open to galleries and publishers providing an annual activity programme and showing original pieces in limited edition.

They are selected by our Artistic Committee on the basis of the quality of their curatorial project (solo or group show) for Art-o-rama, and the relevance of their yearly programme.

Calendar:

Application deadline: February 14, 2022

Publication of results: mid-April 2022

Application fee :

The application fee is €200 and is non-refundable. The payment is due prior to the sending of the application form, by wire transfer to:

account holder | FRÆME
domiciliation | CIC MARSEILLE PRADO LA CADENELLE
IBAN | FR76 | 1009 | 6180 | 6700 | 0260 | 7220 | 106
BIC | CMCIFRPP

VAT not applicable, Section 293 B of the CGI

Exhibition fee and booth:

The exhibition fee is €1000 and includes

- an exhibition space of approximately 20 sqm and 7 linear meters of white plasterboard wall (+ or - 10%) with 13 mm thick and 2.60 m height
- lighting
- power supply
- wi-fi connection
- an assistant upon request
- a dedicated page on our website including the presentation of 5 artworks for an online commercialization
- the possibility to participate in the Immaterial Salon

Any additional equipment will be will charged to the exhibitor.

- additional linear meter: €150
- electrical plug: €50
- technical assistant: €150/half-day
- Any other request – any specific color, stretch ceiling, carpeting, artworks support, and video equipment, will require a quote.

The payment is due in one go right upon the confirmation of your participation by the organizers.

The applications consists of the following items:

- I. A pdf document with:
1. a presentation text of your project for Art-o-rama. It will be used for press and communication (1,500 characters maximum);
 2. list and biographies of the selected artists / designers for the fair;
 3. images of the pieces with their captions (artist / designer's name, title, year, medium, dimensions or duration, edition, courtesy), or drafts / drawing and descriptions if they are new productions;
 4. any other item you may consider useful for the understanding of your project;
 5. presentation of your activity (1 page maximum);
 6. list of the artists / designers published;
 7. 2021-2022 programme;
 8. wire transfer receipt for the application fees.
- II. For the website and the printed and digital communication, please provide us with 5 images with caption (artist's name, title, year, medium, dimensions or duration, edition, price, courtesy), jpeg format, 300 dpi, 3000 pixels height and width minimum.

If you wish to participate in the Immaterial Salon :

1. presentation of each work (1,000 characters maximum)
2. presentation of each artist (1,000 characters maximum)
3. presentation of the gallery (1,000 characters maximum)
4. artworks' files, sounds (mp3 format) or text
5. the full caption (artist's name, title, year, medium, dimensions or duration, edition, price, courtesy) of each work.

Participation:

This application form duly completed, signed and submitted on time, cannot be held as a contract for participating in the fair. The final admission will be officially announced by the fair's organisers only, and will entail the entry into force of this agreement.

Each selected exhibitor will be allotted – within all technical possibilities – a booth designed according to the specificities defined by them.

Each exhibitor will receive an exhibitors kit upon final admission to participate in Art-o-rama 2022.

agreement

date and place Stamp and Director's signature

Please return this application form duly signed with all the requested items by e-mail to galerie@art-o-rama.fr before February 14, 2022.

ART-O-RAMA office
Friche la Belle de mai, 41 rue Jobin, FR-13003 Marseilles
galerie@art-o-rama.fr t. +33(0)495 04 95 36
www.art-o-rama.fr

PARTICIPATION TERMS AND CONDITIONS

Art-o-rama is organized by FRÆME, a non-profit organisation based at La Friche la Belle de Mai, 41 rue Jobin, FR-13003, Marseille.

Art.1 - General Rules

The exhibitors who have been selected to participate in Art-o-rama accept, without any reservation, the terms and conditions in the present agreement and shall comply with any other rules and regulations of participation that may be issued by the organisers to supplement these terms and conditions in the interest of the event.

Art.2 - Participation

The selection of the application by the organisers entails the final compliance of the exhibitor to all the rules of the present agreement.

Art.3 - Fees

The exhibitor agrees to pay its application fees before sending his application. The exhibitor also agrees to pay its participation fees upon acceptance of the file at once, upon receipt of the invoice. No exhibitor will be able to settle on its stand before having paid the expenses.

Art.4 - Failure to participate

In case of a participation cancellation, the exhibition fees shall not be refunded except in cases of Force Majeure. The exhibitor shall also reimburse any expenses caused by their application.

Art.5 - Allocation of space

The booth allocation will be made by the organization according to the projects and needs of the exhibitors.

The organisers commit to provide a booth to each exhibitor ; precise dimensions shall be set up with the exhibitor according to each project. The organizers commit to fit out each booth with minimum equipment (lights, electrical plugs, wifi). Any additional equipment shall be chargeable to the exhibitor. The final decision regarding the event site set-up shall be the organisers'. No claim will be accepted.

Art.6 - Transport, set-up and dismantling

Transport expenses to and from the event are entirely borne by the exhibitor. The installation the dismantling are made by the exhibitor.

Art.7 - Sales

Sales are allowed during the professional days. Nevertheless, any piece withdrawn from the booth shall be replaced, in agreement with the organizers, by another piece equal in quality.

Art.8 - Security

The organisers shall use reasonable endeavour to ensure a guard service outside the opening hours of the event. The exhibitors are responsible for the security of their own equipment.

Art.9 - Insurance

In addition to the compulsory and appropriate liability insurance, the exhibitor shall obtain insurance from their insurance company to hedge other risks such as theft and damage against the artworks and exhibition equipments that may occur during the event, and also during the transport to and from the event. The exhibitor shall fully discharge the organisers from any responsibility in case of fire, breakage, leakage, water damage, or other disturbances, and any other damage not attributable to the organizers or their employees and servants.

Art.10 - Application of the Participation Terms and conditions

The organisers reserve the right to adjudicate at any time on all the disputed cases, or those not foreseen under these Participation Terms and Conditions. The organisers reserve the right to waive, add or alter any of those terms and conditions in the interest of the event.

Art.11 - Dispute

The parties will facilitate the amicable resolution of the dispute that may occur according to the interpretation or execution of the present agreement. In case of persistent disagreement, the competent court will be that of the jurisdiction of FRANCE, the non-profit structure organizing Art-o-rama.

agreement

place and date Stamp of the publisher and Director's signature