

Deadline: January 31, 2018

Art-O-Rama, Marseille  
Salon international d'art contemporain  
International fair of contemporary art

Aug. 31 - Sept. 2, 2018

ART-O-RAMA is a contemporary art fair that takes place every last weekend of August in Marseilles. The upcoming edition will be held from August 31 to September 2, 2018 at J1, quai de la Joliette, 13002, Marseille.

The art fair will then be followed by one week of exhibition - until September 9, 2018 - during which our team takes care of the presentation of the works to the general public as well as the security of the artworks.

The exhibitors can entrust us, if they wish, the dismantling and the packaging of the works at the end of the exhibition.

gallery

director(s)

address

city

zip code

country

e-mail

tel

website

opened in

name of the main contact

mobile

e-mail

Address for invoice (if different from above)

zip code

city

country

Selection criteria:

ART-O-RAMA is exclusively open to galleries providing an annual exhibition programme.

They are selected by our Artistic Committee on the basis of the quality of their curatorial project (solo or group show) for ART-O-RAMA, and the relevance of their yearly programme.

Calendar:

Application deadline: Wednesday, January 31, 2018

Publication of results: March 2018

ART-O-RAMA office

Friche la Belle de mai, 41 rue Jobin, FR-13003 Marseilles

galerie@art-o-rama.fr t. +33(0)495 04 95 36

www.art-o-rama.fr

### Application fee :

The application fee is €200 and is non-refundable. The payment is due prior to the sending of the application form, by wire transfer to:

account holder | SEXTANT ET PLUS - GROUP  
domiciliation | CIC MARSEILLE PRADO LA CADENELLE  
IBAN | FR76 | 1009 | 6180 | 6700 | 0260 | 7220 | 106  
BIC | CMCIFRPP

VAT not applicable, Section 293 B of the CGI

### Exhibition fee and booth:

The exhibition fee is €2,500 and includes an exhibition booth designed by the exhibitor, without pre-defined surface and consistent with the curatorial project.

Please fill in the form on page 4.

The organizers may modify, in consultation with the exhibitor, the booth plan for the sake of the general fair's layout.

Each booth consists in 0 to 15m white plasterboard exhibition wall (one side) of 3m height ; lights and electrical supply, and wifi connexion.

Any additional equipment will be charged to the exhibitor.

- additional linear meter: €150

- additional electrical plug: €50

- technical assistant: €100/half-day

- Any other request - any specific color, stretch ceiling, carpeting, plinth, and video equipment, will require an estimate.

The payment is due in one go right upon the confirmation of your participation by the organizers.

### Roger Pailhas Prize

Paying tribute to the Marseille-based gallerist, known for his daring and innovative booths within the most prestigious art fairs, ART-O-RAMA has inaugurated in 2015 the Roger Pailhas Prize. Awarded by the art collectors, this prize will reward the best curatorial project with the reimbursement of the exhibition fee.

### Lumière Prize

The South of France collective of art collectors Lumière Prize consists of the acquisition of an artwork within ART-O-RAMA to be integrated in their private art fund.

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Please attach the following documents listed below:

I. A pdf document with:

1. a presentation text of your curatorial project for ART-O-RAMA (1,500 characters maximum);
2. list and biographies of the selected artists for the fair;
3. images of the artworks with their captions, or drafts / drawing and descriptions if they are new productions;
4. your booth plan (document page 4)
5. any other item you may consider useful for the understanding of your project;
6. presentation of the gallery (1 page maximum);
7. list of the artists represented by the gallery;
8. 2017-2018 exhibitions programme;
9. wire transfer receipt for the application fee.

II. For Press and Communication use, please provide at least 3 captioned images per artist (jpeg, 300 dpi, 1500 pixels minimum height or width).

Production artist residency

The exhibitors are offered the opportunity to produce directly in Marseilles the works that will be shown at the fair. ART-O-RAMA provides a free of charge workspace on a period that is pre-defined with the gallery and could offer logistic and technical support to the artists.

If you are interested in the production residency, please mention it in your project outline. The residencies will be allocated during the selection committee.

YOUR EXHIBITION SPACE:

The organisers commit to provide a booth to each exhibitor according to the dimensions communicated to them by the exhibitor – taking into account the site’s specificities and the general layout of the fair.

The booth is composed of plasterboard walls:

Height: 3m

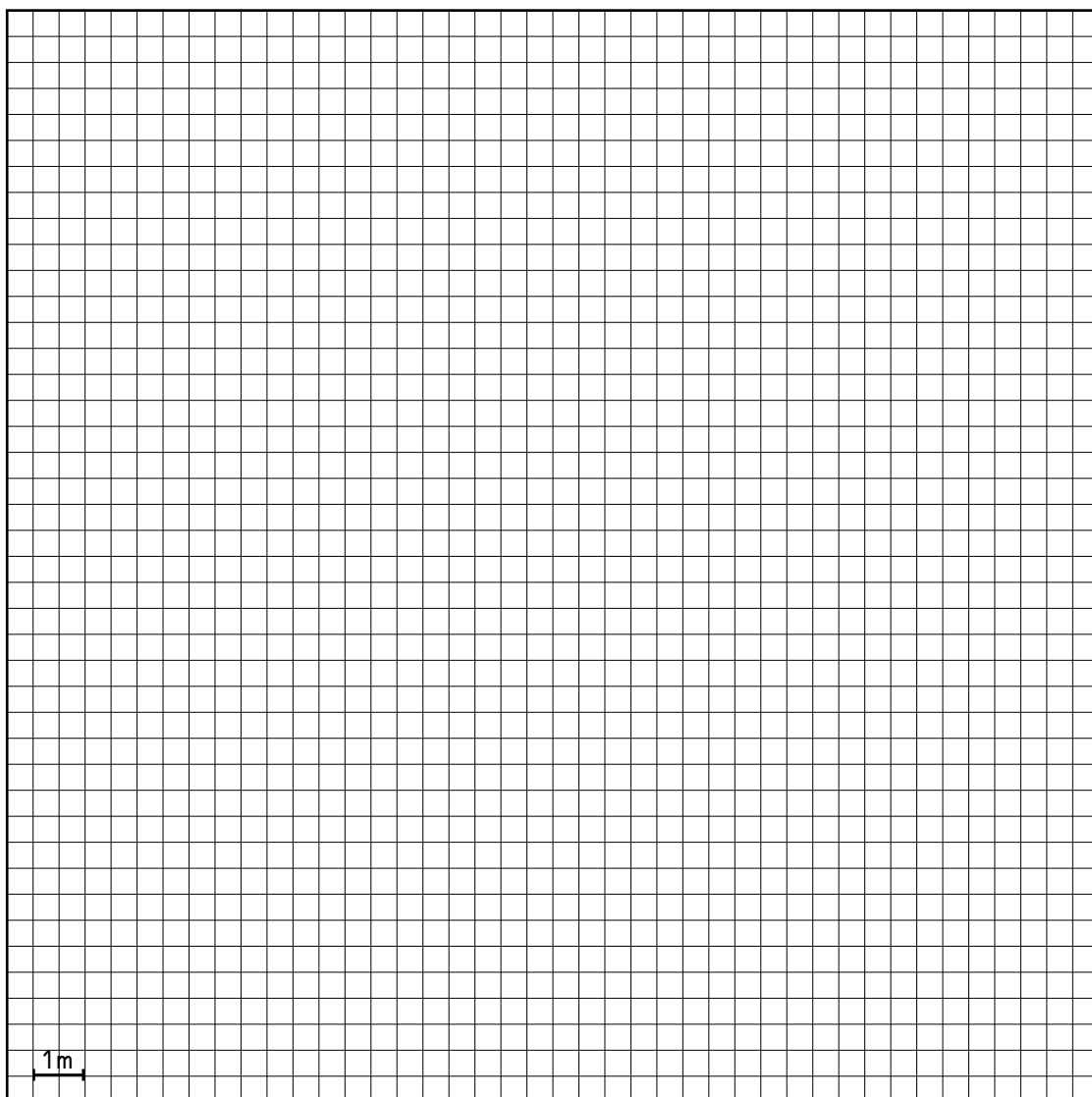
Width: 13m

The site receives general site lighting. The floor is grey. Ceiling height is 7m maximum.

Gallery

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Please provide a technically detailed booth plan. You may indicate, at least, the length of each wall and the position of electric plugs. Thank you for arrow-pointing the used face of each wall.



Date and place      Stamp of the gallery and director’s signature

Participation:

This application form duly completed, signed and submitted on time, cannot be held as a contract for participating in the fair. The final admission will be officially announced by the fair's organisers only, and will entail the entry into force of this agreement.

Each selected gallery will be allotted – within all technical possibilities – a booth designed according to the specificities defined by them.

Each gallery will receive an exhibitors kit upon final admission to participate in ART-O-RAMA 2018.

agreement

date and place      Stamp of the gallery and Director's signature

Please return this application form duly signed with all the requested items by e-mail to [galerie@art-o-rama.fr](mailto:galerie@art-o-rama.fr) before Wednesday 31 January, 2018.

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[www.art-o-rama.fr](http://www.art-o-rama.fr)

## PARTICIPATION TERMS AND CONDITIONS

ART-O-RAMA is organized by Sextant et Plus / Group, a non-profit organisation based at La Friche la Belle de Mai, 41 rue Jobin, FR-13003, Marseille.

### Art.1 - General Rules

The exhibitors who have been selected to participate in ART-O-RAMA accept, without any reservation, the terms and conditions in the present agreement and shall comply with any other rules and regulations of participation that may be issued by the organisers to supplement these terms and conditions in the interest of the event.

### Art.2 - Participation

The selection of the application by the organisers entails the final compliance of the exhibitor to all the rules of the present agreement.

### Art.3 - Fees

The exhibitor accept to pay the application fee before the application's submission, and the exhibition fee in one go upon the selection of their application.

### Art.4 - Failure to participate

In case of a participation cancellation, the exhibition fees shall not be refunded. The exhibitor shall also reimburse any expenses caused by their application.

### Art.5 - Allocation of space

The booth configurations will be determined with the exhibitor on the basis of the technical information provided to the organisers.

The organisers commit to provide a booth to each exhibitor ; precise dimensions shall be set up with the exhibitor according to each project. The organisers commit to fit out each booth with minimum equipment (lights, electrical plug, wifi). Any additional equipment shall be chargeable to the exhibitor. The final decision regarding the event site set-up shall be the organisers'. No claim will be accepted.

### Art.6 - Transport, set-up and dismantling

Transport expenses to and from the event are entirely borne by the exhibitor. The installation is made by the exhibitor. The dismantling may be done by the organisers. In that case, the exhibitor shall put the organisers in contact with their transport company and supply the organisers with the needed artworks packing material. The exhibitor shall fully discharge the organisers from any responsibility in case of damage that may occur during dismantling, storage and handling over of the artworks to the transport company.

In case of fragile artworks that may be vulnerable to handle, we highly recommend the exhibitor to hire a professional technician to ensure the dismantling and packaging of the artworks.

#### Art.7 - Sales

Sales are allowed during the professional days. Nevertheless, due to the public exhibition following the professional days, any artwork withdrawn from the booth shall be replaced, in agreement with the organisers, by another piece equal in quality.

#### Art.8 - Security

The organisers shall use reasonable endeavour to ensure a guard service outside the opening hours of the event. The exhibitors are responsible for the security of their own equipment.

#### Art.9 - Insurance

In addition to the compulsory and appropriate liability insurance, the exhibitor shall obtain insurance from their insurance company to hedge other risks such as theft and damage against the artworks and exhibition equipments that may occur during the event, and also during the transport to and from the event. The exhibitor shall fully discharge the organisers from any responsibility in case of fire, breakage, leakage, water damage, or other disturbances, and any other damage not attributable to the organisers or their employees and servants.

#### Art.10 - Application of the Participation Terms and conditions

The organisers reserve the right to adjudicate at any time on all the disputed cases, or those not foreseen under these Participation Terms and Conditions. The organisers reserve the right to waive, add or alter any of those terms and conditions in the interest of the event.

#### Art.11 - Dispute

The parties will facilitate the amicable resolution of the dispute that may occur according to the interpretation or execution of the present agreement. In case of persistent disagreement, the competent court will be that of the jurisdiction of Sextant et Plus / Group, the non-profit structure organizing ART-O-RAMA.

agreement

place and date      Stamp of the gallery and Director's signature